

## IBERO-AMERICAN STUDIES

What can I do with this Degree?

AREAS	EMPLOYERS	STRATEGIES
<u>GOVERNMENT</u> Public Policy or Urban Planning Development Research Intelligence or Federal Agent Foreign Service Grants Coordinator Campaign Coordinator Politician Election Supervisor Congressional Staff Member	<ul style="list-style-type: none"> <li>• Federal government agencies (including the Peace Corps, State Department, Agency for International Development, Central Intelligence Agency, National Security Agency, Federal Bureau of Investigations, Drug Enforcement Administration, Environmental Protection Agency, etc.)</li> <li>• State and local governments</li> </ul>	<ul style="list-style-type: none"> <li>• Complete a related internship</li> <li>• Serve in Model United Nations</li> <li>• Become involved with the student government</li> <li>• Participate in cross-cultural groups and organizations</li> <li>• Write for campus publications dealing with national and international affairs</li> <li>• Develop skills in computers, statistics and data analysis</li> <li>• Acquire foreign language competency</li> <li>• Earn a graduate degree in public policy or administration, urban planning</li> </ul>
<u>EDUCATION</u> Teacher/Professor Student Senate Coordinator College/University Official Librarian Museum Educator Study Abroad Program Coordinator Foreign Student Advisor	<ul style="list-style-type: none"> <li>• Public and private schools</li> <li>• Colleges and universities</li> <li>• Archives</li> <li>• Museums</li> </ul>	<ul style="list-style-type: none"> <li>• Certification required for public school teaching; seek certification in more than one subject for greater marketability.</li> <li>• Earn a Ph.D. for university teaching</li> <li>• Volunteer with community and church youth programs</li> <li>• Participate in sports (i.e. to later serve as a coach)</li> <li>• Become involved in student clubs, publications, government</li> </ul>
<u>BUSINESS</u> International National Marketing/Sales Human Resources Advertising Public Relations Banking/Finance Retail Consulting	<ul style="list-style-type: none"> <li>• Banks</li> <li>• Businesses</li> <li>• Credit Agencies</li> <li>• Investment Firms</li> <li>• Chamber of Commerce</li> <li>• Consulting Firms</li> </ul>	<ul style="list-style-type: none"> <li>• Develop strong analytical, verbal, written and computer skills</li> <li>• Acquire a business minor or major</li> <li>• Get experience in area of interest through internships or employment</li> <li>• Earn leadership role in campus organization</li> </ul>
<u>COMMUNICATIONS</u> Journalist Researcher Sales News Programming Production Columnist/Commentator Community Relations Director Author/Editor	<ul style="list-style-type: none"> <li>• Newspapers or Wire Services</li> <li>• Businesses or Trade Newspapers</li> <li>• National Radio Networks</li> <li>• State/Regional Radio networks</li> <li>• Medium/small market radio station</li> <li>• Independent Radio Syndications</li> <li>• Major TV Networks</li> <li>• Commercial TV stations</li> <li>• Public TV stations</li> </ul>	<ul style="list-style-type: none"> <li>• Gain experience in radio/TV: reporting, writing, or producing</li> <li>• Complete internship or volunteer with similar organization</li> <li>• Get sales experience</li> <li>• Gain skills in desktop publishing and photography</li> <li>• Develop excellent grammar, verbal, written and debate skills</li> <li>• Serve on college newspaper, yearbook or other publications</li> <li>• Become student member of professional associations</li> <li>• Become involved in drama: direct, act or do technical work</li> </ul>

<u>NON PROFIT</u> Administration Management Public Relations Fund Raising	<ul style="list-style-type: none"> <li>• Non-Profit Organizations</li> <li>• Foundations</li> <li>• Professional associations</li> <li>• Interest groups</li> <li>• Charities</li> </ul>	<ul style="list-style-type: none"> <li>• Gain experience through volunteerism and internships</li> <li>• Supplement curriculum with courses related to grant writing and management skills</li> <li>• Serve in leadership roles in campus organizations</li> <li>• Develop strong written and oral communication skills</li> </ul>
<u>DEVELOPMENT</u> Program Manager Project Implementation Grants Management Grant Writing Communications Expert	<ul style="list-style-type: none"> <li>• International Development Organizations (such as the Organization of American States, the Inter-American Development Bank, the World Bank, etc)</li> <li>• Government agency such as US Agency for International Development</li> <li>• International NGO</li> </ul>	<ul style="list-style-type: none"> <li>• Complete an internship</li> <li>• Develop strong written and oral communication skills</li> <li>• Serve in leadership roles in campus organizations</li> <li>• Supplement curriculum with courses related to management and fundraising</li> </ul>
<u>LANGUAGE</u> Customer Service Representative Bilingual Secretary College Professor Court Interpreter Editor Flight Attendant Interpreter/Translator Language School Instructor Linguist Literary Translator Proofreader	<ul style="list-style-type: none"> <li>• Businesses and Corporations</li> <li>• Airlines, Cruise Companies, Hotel Chains, Travel Agencies</li> <li>• Colleges and Universities</li> <li>• Government Agencies</li> <li>• Language Schools</li> <li>• Publishing Companies</li> <li>• Translation Agencies</li> </ul>	<ul style="list-style-type: none"> <li>• Develop strong analytical, verbal, written and computer skills in a Spanish and English</li> <li>• Acquire a business minor or major</li> <li>• Get experience in area of interest through internships or employment</li> <li>• Earn leadership role in campus organization</li> <li>• Volunteer within the Spanish-speaking community</li> </ul>